

BUILDING A LEGACY



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We Facilitate Change

“WHAT IS A LEGACY? IT’S PLANTING SEEDS IN A GARDEN YOU NEVER GET TO SEE.”

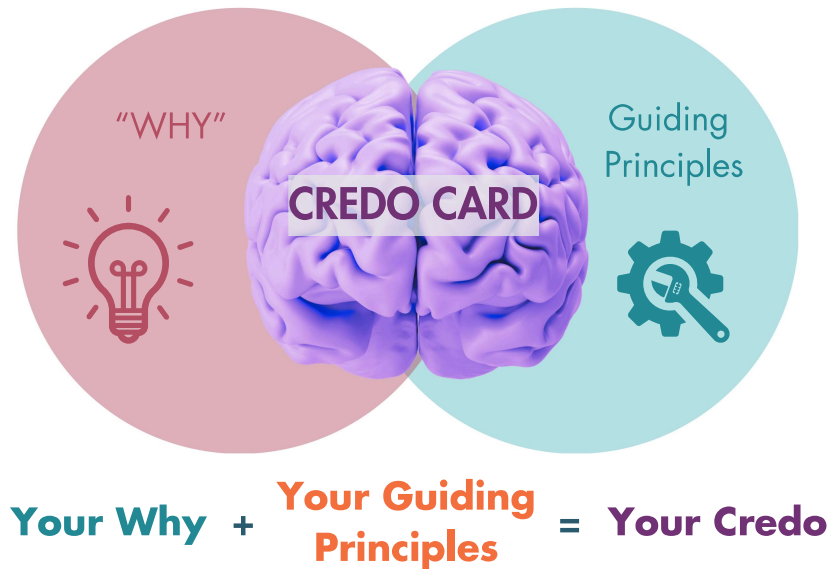
— HAMILTON

Most businesses fail during generational transitions. In fact, **70% of businesses don’t survive this shift** because their focus is on profit rather than legacy. Profit is not legacy—it’s the fuel that finances and sustains legacy-building. For a business to thrive across generations, profit must be placed in the right context. It supports the trust between current leadership and the next generation. This begins with the Credo Card.



CREDO CARD

A credo defines your organization's values, culture, and commitments, acting as a north star for decisions. By creating a Credo Card, you give tangible form to your "why" and guiding principles, ensuring your business stays on course to build a lasting legacy.



MISSIONARIES, NOT MERCENARIES

When your purpose is worthy of everyone's best effort and tied to a 10-year vision, you attract missionaries, not mercenaries. As you build a team of leaders, you become a self-leading team.

Self-leading teams move at the speed of trust.

TRUST & CONFLICT

On the journey to building a self-leading, elite team, we've faced challenges. We've learned to embrace conflict—not with each other, but with the problem. By standing on the same side, working together, we build trust. When we embraced conflict and tackled challenges together, our trust grew, and so did our progress toward 10x growth.

PRESSURE IS A PRIVILEGE

Challenges are inevitable, but elite teams see challenges as pressure, and performance under pressure is a privilege. Teams like Inspire Confidence Group, and many of the teams we coach, adapt to pressure. This adaptability requires returning to the Credo Card to ensure every adjustment is aligned with the values, culture, and commitments that define your legacy.

SELF-LEADING TEAMS AND LEGACY

Elite teams don't measure success by profit alone. They're focused on growing a legacy:

- Are people aligned with a higher purpose?
- What's the level of trust and how do they handle conflict?
- Are there rituals that support these principles?
- Are they innovating?
- Are they investing in the future?

When you combine purpose, trust, conflict, adaptation, and rituals, you build a legacy.

Let us help you build the elite team that will create your legacy, for today and tomorrow. At INSPIRE Network, we don't consult with you - we coach you.



Let's Talk

Contact us today for a consultation and discover strategies to transform your business, whether you're aiming for rapid growth or positioning it for a successful generational transition.



Saša Mirkovic

Founder & Legacy Coach

Saša is the founder of Inspire Confidence Group, a Private Wealth Advisory Practice of Ameriprise Financial, and CEO of Inspire Network, helping businesses achieve transformational growth and successful multigenerational transitions.



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